

THE GOB | GCC



Platform



Protection of Communities

Protection of Consumers

Power of Diversity

Free Market

Purpose

Competence

Impartiality

Integrity

Within the scope of The GOB | GCC Platform, a Public Foundation, **communities** refers to those bound by conditions of common interest, effects and impacts with a degree of cohesiveness. A number of other conditions may be present affecting beliefs, credo and identity. To this effect is best to identify and pursue protection for some of many, such as;



- Children,
- Elderly,
- Travelers,
- Municipalities,
- Tribes,
- Patients,
- Religious—Credo,
- Vegetarians,
- Allergenic,
- National, and
- Others within the realm of protection (not protectionism).



The countries that serve as the founding model of The GOB | GCC

The progression of technology impacts advancement of communications through the internet provides for a sense of global community. While realizing that geographical or physical limits shifts, we value communities more within the physical than the virtual realm; this is why recognition equally complements accreditation.

Consumer, is in reference to individuals who consume or uses products or services, which encompass citizens of sovereign nations. An aggregate to the Charter is linking consumers to communities and specific commodities. To the effect of commodities we carry competence through delegates across the world in fields that includes market segments that we categorize as medical, energy, services, finances, foods, finished goods, environment, security, health, safety, social accountability and public policy.

In a **free market** capitalist economy, we believe that consumers carry the free choice by demand and the basis for produced goods and services as the center of economic activity. The individual choices of consumptions of goods and services is primarily linked to the consumer's available resources, level of budget allocation, and disposable income. Consumers may also place moneys as investments to gain disposable income and budget in the future.

Free market triggers shifts in paradigms as it fosters creativity, innovation and inventiveness. To this effect and because of its dynamics, the free market creates wealth and immense opportunities than any known economic model. The free market society promotes self-worth, self-reliance, shared values, and honest dealings in benefiting the individual, the family and thus the community. To this effect the GOB | GCC Platform carries a legally binding Charter with a commitment to protect communities and consumers within a realm to promote, encourage and participate in initiatives of services and product from America. This preference is because we realize that if we thin-out excessively by trying to do too much we neither be able to convey our values and virtues. Attempting to be everything to everyone leads to the anti-free market challenges including antitrust which byway of special interests the rise of coercion, thus corruption, giving an undesirable counter-productive effect that is not part of the natural act of a *free market*.

The GOB | GCC Platform charter is to serve the individual and communities with the competence and diversity we carry through to help in promoting the intricacies of voluntary economics, social and cultural interaction based impartiality.



In the initiation of the Declaration of Independence, "*We the people...*" instigates and focus in the individual labor and that wealth is achieved with respect within those contributing with labor, incisivness, inventiveness, which makes life passionately dynamic. As life is finite, taxation and change are equally certain, yet taxation needs to understand the "*We the people...*" without infringing into *liberty, life, of the pursue of happiness*. The beauty of the free market lays in its dynamics of change and paradigm shifts with passion within antitrust laws.



The Power of Diversity; diversity within the GOB | GCC is extensive and through the Delegates encompasses as follows:

Multicultural, the ideology of including people of diverse cultural and religious backgrounds from across continents Asia Pacific, America, Western Europe, Eurasia, and the Indian Ocean. Our experience is that encourages patience and tolerance. Professionally diversity includes health, safety, security, medical, energy, food safety, environmental, safe goods, services, monetary policy within a base with common values and objectives as the Charter expresses and communicates. The jurisdiction to carryout the legally binding Charter spans across our geographical and professional diversity, as a Public Trust adhering to antitrust laws.



We refer to the Power of Diversity and for which there is a facsimile on the left, similar to the official logos that we use.

Values as Principles is the foundation upon which we operate in carrying out the Charter and sets our fundamentals on the basis of morality, ethics and integrity. While values are consider subjective because these vary across people and cultures, but when measured on the basis of the “Power of Diversity” it aligns with a common Charter and the notion of different beliefs is best used to achieve and etched with common objectives.

A Public Trust based **Competence and Impartiality:** Simply stated, **competence** is the ability of the Delegates to collaborate as a team, supervise and advice as to perform within their realm of each one’s specificity, taking action and to function successfully in carrying out the Charter. **Impartiality** in the way we operate is encompass within the realm of principles and justice holding that decisions need be based on objectiveness, rather than addressing or responding to special interests falling with bias, immorality, in preferences to the basis of Charter’s principles.

Integrity relates to the state of been consistent in actions, values, methods, measures, principles, expectations and outcome. It judges the quality of the GOB | GCC Platform in terms of our ability to achieve and carryout the Charter without the overburden of antitrust practices. For consistency and to integrate values and principles we benchmark generally acceptable and internationally recognized managerial system based ISO/IEC 17011. This allows us a range of interaction within diversity, values, principles, competence and impartiality. This benchmark provides a basis for update and improve and to dynamically evolve over time, while sustaining the integrity that the Charter demands.



We also define and value **integrity** as consistency in honesty, truthfulness, and ethics barring direct supervision. Ethics encompass the morality of way we carryout the legally binding Charter without having to giving in to special interests; “Hypocrisy” in contrast to integrity we see as part of a “whole” in conflict of values and giving into changes in the belief that by creating change adversely affect principles and values, this in nature is to seek balance by setting forth *amoral-ity*. To this effect we benchmark models to prevent, eliminate, reduce and mitigate conflict of interest in the light of antitrust laws.



The GOB | GCC Platform exists to carry a legal Charter at hearth that protects communities and consumers, as we operate with competence, impartiality and impeccable integrity.

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